

# The Georgia COACH & ATHLETE

Volume 1

*A Magazine for Coaches, Players, Officials and Fans*

Number 5



## The New Ty Cobb

By Morgan Blake

## Pay-Off Plays To Pennant

By Paul Richards

## All-Star Coach

By Shorty Doyal

## It's a Toss-Up

By Elmer Lampe

George 'Pup' Phillips

Frank Tinsley

Johnny Bradberry

Jimmy Robinson

Dwight Keith

FEBRUARY, 1939

15c

# The Georgia COACH & ATHLETE

Volume I

FEBRUARY, 1939

Number 5

A MAGAZINE FOR COACHES, PLAYERS, OFFICIALS AND FANS

Founded 1938

JOHN MARTIN, Editor

Hugh Park, Managing Editor

Dwight Keith, Business Manager

E. H. Huff, Advertising Manager

Selby Buck, Assistant Business Manager

Cover—Lanier High's 1939 G. I. A. A. Champions . . . . . 1

Photo by Guy Hayes.

The New Ty Cobb—Morgan Blake . . . . . 3

All-Star Coach—R. L. (Shorty) Dozal . . . . . 4

Serving Sports Across Sea—Frank Tinsley . . . . . 5

Pay-off Plays to Pennant—Paul Richards . . . . . 6

On the Level—Johnny Bradberry . . . . . 7

Whistle-Blower—George (Pup) Phillips . . . . . 8

It's a Toss-Up—Elmer Lampe . . . . . 9

Dempsey's Punches Fastest (Figures and Facts) . . . . . 11

Gossipin' Girlies—Jimmy Robinson . . . . . 12

Split Minutes—Dwight Keith . . . . . 15

THE GEORGIA COACH & ATHLETE, a magazine devoted to sports, published monthly except July, August and September, as the official organ of the Georgia Athletic Coaches Association, and the Georgia Football Officials Association. Material appearing in the magazine may be reprinted provided that credit is given to THE GEORGIA COACH & ATHLETE.

Please report any change of address direct to our business office rather than to the post office.

Subscription rates: One Year \$1.00; Single copies, 15 cents.

Published at 401 N. McDonough St., Decatur, Ga., by The Georgia Coach & Athlete  
Application made for entry as Second Class matter at Decatur, Ga.



*They're Here!*

The New

**HART  
SCHAFFNER  
& MARX**

**SPRING  
SUITS**

These spring suits present the new trend in men's clothing. Covert suits in light, pastel shades—Shaglands in smart herringbones—worsted suits that'll please the most discriminate. And, too, they're at a price most men want to pay!

**\$35**



**ZACHRY**

87 Peachtree

**ATLANTA**



# The New Ty Cobb

Georgia Peach, One-Time Fire-Breather, Now  
Gentle California Squire

By MORGAN BLAKE

Atlanta Journal Sports Editor



**TY COBB**

As he looks today.

"You see in the picture," said Ty Cobb, "that I am sliding away from Baker as I go into third. He fell into my right foot and got spiked by his own awkwardness."

We two were in Cobb's den at Atherton, Cal., looking over the trophies and mementoes of the illustrious diamond career of this greatest of all ball players.

**THERE WAS A** rather whimsical and embarrassed look on the old Georgia Cracker's face as he got out this old newspaper picture of that famous incident in the Athletics' park which precipitated a riot. It was toward the close of one of the most exciting pennant finishes in the American league. The atmosphere was tense. The fans had been howling at Cobb all the afternoon. And when Baker was spiked it was the flash that touched off the powder keg.

Cobb is mellowing as he grows older. The erstwhile "bad boy of baseball" is appreciating more and more the blessings of brotherly love. And I found that he was one of the most popular men in the San Francisco section. Everybody speaks well

of him. He certainly proved himself a fine friend and pal to me during the week I was in 'Frisco at the Christmas season. He was host at his clubs and at his home and I never enjoyed fellowship with a man anymore. I came to see a side to Cobb that I had not heard about. The old flaming spirit is still there, but the vindictiveness is gone.

I enjoyed being in his home and meeting his wife, who is still a beautiful woman, and his lovely daughter and two stalwart sons.

And so when we were in his den, and he, in a sort of shy manner, got out that picture showing him sliding into third when Homerun Baker was spiked, I could understand just what was in his mind.

**FOR MANY YEARS** after that incident Ty didn't give a darn what folks thought about him. He never made any denial that he intentionally spiked Baker. But all through the years he has preserved that picture and now he was showing it to

me to prove that the fault was not his. And this the picture clearly shows.

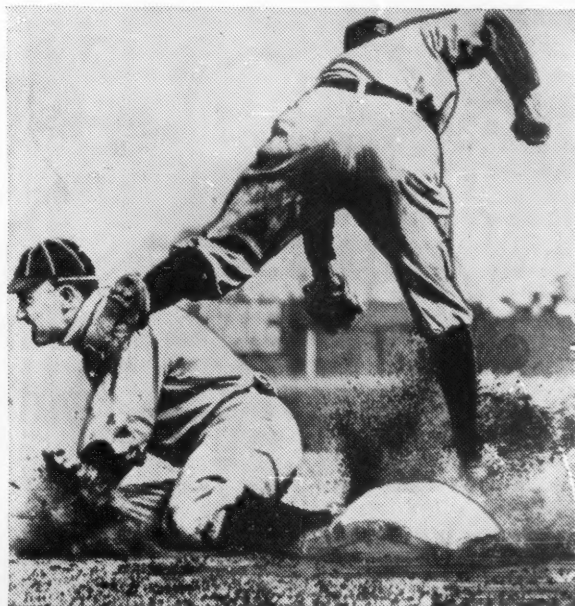
Many years ago Ty Cobb brought his Detroit club to Atlanta and played an exhibition game with Georgia Tech. I didn't like his attitude in that game, and when he threw dirt in a Tech player's eyes, I exploded. In The Atlanta Journal the next day I poured it into Ty with both barrels, and that was the end of our friendship for many years.

A couple of years ago Cobb wrote me from California inquiring as to my hostile attitude to him. This led to a considerable correspondence in which neither of us pulled any punches. This happily developed into burying the hatchet and renewing our friendship. And when I visited San Francisco with Tech, Ty and I sealed that friendship, which will continue until we are laid away in the sod.

Whatever may have been Ty Cobb's attitude toward life and humanity in

Continued on Page 14

**Thirty years** ago Ty Cobb was carving his way into baseball fame with a flying pair of spikes. Here he is skidding into third base under Jimmy Austin in one of the game's greatest action shots.



# ALL-STAR COACH

## Doyal, Who Directed Atlanta's Victory Over Arizona, Says Trip Was Equivalent to Six Months of School

By R. L. (Shorty) DOYAL

Head Coach of Atlanta Boys' High

Coaching the Atlanta Georgian and Sunday American All-Prep team which defeated the Arizona All-Prep aggregation January 2 in Phoenix was a memorable experience.

Some of the bad features of such an undertaking are the choice of unworthy players and the omission of worthy players; loss of time from school work; lack of time to adequately organize the team and perhaps a few others too trivial to mention.

**THE BAD FEATURES** however, give way to such advantages as the companionship of boys from different schools as they learn the true worth and value of their former opponents and from which a kindly spirit toward each other and their rival schools is born. A better spirit of sectional and civic cooperation is developed, in addition to the benefits gained by a visit to a new section of the country. A trip such as taken by the Atlanta All-Prep team should be worth six months of school work.

In addition to these features, the advantages of an all-star team from the standpoint of football alone are many. A coach has plenty to worry about when players report to him, but he at least knows that each of them knows the fundamentals of football. They usually are in good condition and can grasp signals and plays easily.

Problem of the selection of an all-star team requires much thought. Only two methods of selection appear logical: (1) Selection by a committee of coaches or other capable authorities; (2) Selection by popular vote of fans.

The first method is the best as a board of capable men would choose players for ability and not sentimental or political reasons. This board would choose a squad well-balanced in punting, passing, running and general technical ability. The other method of choice will result in the selection of a good team,

as a rule, but some of the selections will be because of reasons foreign to football ability.

**THE ATLANTA** All-Prep team was chosen by popular vote. Although weak in some spots, the result was satisfactory, especially since the group chosen was made up of unusually fine boys with a sense of the value of cooperation and the will to win.

After the personnel of the all-star team is ascertained, the next problem is to choose an offensive style of play. This should be fitted to the type of players making up the all-star squad, I believe. An effort should not be made to fit the player to the offense. In solving this problem, the short time allowed for the mastery of offense, the difference in styles of play under which the boys have been trained and the individual differences of the players themselves should be taken into consideration.

I think there should be only one offensive formation and that should be as simple as possible—one from which the team can run, pass, spin, have quick-opening plays, quick kick, and, at the same time, have as much deception as possible.

The formation best suited to these conditions and the talent at our command was the "short punt". We had ten plays, exclusive of the quick kick, from this formation, including strong and weak side end runs, an end around pass, two spin plays, one reverse, a fullback buck and a quick pass. The most successful of these were the quarterback spin between the guards and the fullback spin inside the weakside tackle. Both of these were trap plays. Also equally effective was the direct fullback buck used as a foil for the fullback spin and reverse. This was a quick-opening play.

Much more time should be spent in the learning of blocking assignments than in tackling, blocking or other fundamental technique, since the players should be well versed in

fundamentals through their coaching during the regular season.

**IN PLANNING** a defense, the lack of knowledge of the other team's style of play is sure to be a serious handicap. An inquiry into the general style of play employed by the teams in the vicinity from which your rivals have been chosen is the only method of helping offset this handicap. As a rule, the type of offense selected by the opposing all-star team will be a combination of the styles of play employed by the coaches of that section.

The defensive plans should be fundamental and not too complicated. The Atlanta All-Prep team elected to use a five-man line most of the time, with a combination zone and man-to-man forward pass defense. The ends were instructed to vary their style of defensive play, sometimes smashing and at other times going across and waiting.

The weak-side end was instructed to back off on passes flat to his side. This resulted in the scoring of the second Atlanta touchdown in the game at Phoenix. Melvin (Duck) Conger, big right end from Boys' High, intercepted a pass on the 49-yard line and raced to the Arizona 1-yard line. Harry Leatherwood, fullback from Marist, bucked the ball over on the next play.

Equipping of an all-star team is very difficult. In high school, owing to lack of funds, players themselves must furnish their own practice uniforms, the organizations which they represent generally providing their game equipment. So many unexpected needs appear during brief practice sessions that it is difficult to anticipate and provide for them in advance. Such things as sponge rubber, ortholetic adhesive tape, rat tail laces, inner soles, mud cleats and a host of other unusual needs arise. Two members of the Atlanta All-Prep team were flat-footed, making

Continued on Page 13



# Serving Sports Across Sea

Briton Comes South and Likes It; Says John Bull's

Appetite Is Boxing

By FRANK TINSLEY

American Sports Editor of Reuters Limited

Having at last embarked on another of those vacations in the South which I take as often as possible from sheer fondness for Dixie, I had decided to have nothing to do with typewriters until I returned to New York. But along came John Martin with a request that I contribute something to his excellent monthly sports magazine.

He asked me to tell you something about Reuters (pronounced *Roiters*), about my work in America, and what I think of the United States, so I will do the best I can considering the state of laziness into which I have fallen during the past fortnight.

**AS AMERICAN** sports editor for Reuters Limited, the world's oldest and biggest British news agency, whose news-gathering arms stretch out to the four corners of the earth, it is my job to see that all sports news of importance originating in the United States and Canada is sent to London for publication in the newspapers of the British Isles, and for re-transmission, by radio, cable and mail to papers in all parts of the globe.

The Reuters sports service deals with practically every type of athletics engaged in in this country, but there are, of course, some sports which have to be more regularly and fully covered than others. First among these, by quite a wide margin, is boxing, with tennis, track and field, golf, polo, motor car racing and yachting coming next.

Interest in Great Britain in American ring activities is really enormous. On the most interesting boxing contests we have to carry a complete blow-by-blow description by cable from the ringside, preceded and followed by long, comprehensive leads explaining every phase of the event and including details about the betting, comment from the leading newspapers, and, before the fight, regular training-camp stories.

Annually, boxing news sent across the Atlantic on big fights totals thousands of words, and other thousands find their way into the papers abroad



Frank Tinsley

on the less-important matches and on other news connected with the ring.

Some idea of the interest taken in England in American boxing may be had when I tell you that on the last Joe Louis - Max Schmeling heavy-weight championship fight Reuters employed six men on the story, in addition to one who attended the training camp and compiled two long cables daily on the workouts. On the fight itself, the round-by-round story and leads were handled by myself, two men were assigned to the dressing rooms, an experienced Morse operator dispatched the story, and a sixth handled the job of cabling newspaper comment when the fight was over.

**FOR COVERAGE** of such big events as the United States Amateur and Open golf championships, the Curtis Cup, Walker Cup and Ryder Cup contests between England and America, the National Tennis championships, et cetera, staff men from our New York office are generally assigned or one of our hundred-odd correspondents employed in big cities throughout this country and Canada is detailed to handle the story.

Typically American sports like

American football, baseball and ice hockey are reported regularly but to a lesser degree, and mainly for the benefit of interested Americans resident abroad. The full results and certain important details of the major league ball games are cabled abroad daily and, when the world series comes along, detailed coverage is made on each game. This last is mainly sent for the Far Eastern papers, for baseball is closely followed and extensively played in the Orient, particularly in Japan.

Coverage of American football is mostly confined to a few of the more important games like those between Harvard and Yale, the Army and Notre Dame, et cetera. Although the American game was born of the English game of rugby, and resembles it quite closely in a number of aspects, there is not much interest in it among British footballers.

To the Englishman, the American game is slower and less spectacular than rugby, although everyone admits that it is as tough a game to play as any there is. The frequent stoppages in the American game, the substitution of numerous players for injuries or other reasons, make it somewhat tedious to English spectators, who are used to seeing fifteen men on each side play an almost non-stop game for 35 or 40 minutes a half, at a gruelling pace without substitutions except occasionally when the opposing side agrees to another man being brought in to take the place of an injured player. There seems to be more individuality, too, in rugby and it lacks the highly technical, almost mechanical complexion which the American game has acquired. Rugby is more open to watch and has more all-round action, at least in the opinion of the writer, who hastens to add that he thinks it is a great game, and while not an ardent fan, nevertheless enjoys watching it.

**BASEBALL HAS** never been very popular in Britain and although a number of baseball devotees over there have been striving for years to make the British public baseball conscious, it is still having an uphill fight with little prospect of ever serious-

Continued on Page 12

# Pay-Off Plays to Pennant

Paul Richards Recalls Highlights of Crackers' March in

His Debut as Manager

By PAUL RICHARDS

Manager Atlanta Crackers

I was requested to write an article for this sports magazine on "How I Won My First Pennant."

Naturally, that was impossible, as no manager has ever won his first pennant. We had about 19 ball players last year who won the pennant.

Without the cooperation I had from each player my job as manager would have been hopeless. Earl Mann's ability to pick talented and hustling ball players had much more to do with winning the 1938 Southern League pennant than most fans realize.

**SO IF ANY OF** you fans care to give me a little credit as manager, that will be all right. Just don't forget each individual Cracker and Earl Mann.

Instead of dealing with pennant winning, I shall review some of the highlights of our campaign that saw us win the pennant and climax it with a victory in the Dixie Series.

The greatest thrill I had during the whole season came in the play-off series with Memphis. We had started off fast and gained a 7-1 lead only to lose it and allow the Chicks to tie us in the ninth. The Chicks already were leading us in games, 2-1, and it looked pretty gloomy for us after they went ahead in the tenth. But we rose from the depths of misery when Buster Chatham lashed a double. Dewey Williams followed suit to tie the score. After Jack Bolling walked, Emil Mailho drove a base-hit down the left field line and scored Williams with the winning run. We won the series and went on to trim Nashville for the right to enter the Dixie Series.

Starting from that thrill, let's review some of the outstanding events that affected the Crackers last year. We'll just call them things I'll never forget in my first year as a manager. Never will I forget:

1. One night in Nashville when we were playing the Vols and the 12 o'clock curfew was about to catch us. In fact, it had us in the last of the ninth inning with the bases full and the score tied. Time limit would deprive us of another time at bat.

The Vols had the bases full and one out. A fly ball or a grounder hit just right, or nearly anything, would give them the winning run. I called Durham from the bull pen to pitch to Bert Haas. Peters came in to talk over the situation with us. Bobby wanted to pitch inside, pointing out that usually on this pitch Haas would hit near second and possibly back to him. So we decided that Peters would play near second, hoping for a double play. After a one-and-one count, Haas hit a hopper to Durham that the Cracker pitcher barely was able to handle.

Of course, he threw the ball to me at the plate and I relayed to first in



Paul Richards

time to complete the double play. It didn't win the game for us, but it did SAVE it.

2. That Sunday afternoon at Poncey when Umpire Polly McLarry decided that my presence on the field was no longer necessary and Little Rock was leading us 4-3. We tied the score in the eighth inning, and in the ninth with two out, Russ Peters caught one of Jim-Lindsey's "famous" curves just right and hit it into the colored bleachers.

3. **THAT NIGHT** when Lin Watkins, of Nashville, had us shut out 1-0 in the last inning of a game that was sure to be halted by the midnight law. Johnny Hill, out of the game with a sprained ankle, limped to the plate as a pinch hitter and socked one against the signs in right field to save

the game and make it a 1-1 tie. Hill duplicated this feat against Hugh Casey one night in a game which we later won in the tenth inning.

4. The day in New Orleans with the score 3-1 against us, and two men on and Johnny Hill at bat. On the bench one of the players, pleading aloud to himself, was heard to say, "please find a hole for one of those line drives, Johnny!" On the next pitch Johnny connected and the ball shot over the right field fence.

5. The afternoon that Dewey Williams found himself at bat against Birmingham with the bases full, two runs behind, and the count 3 and 2. The next pitch landed in right center for a two-bagger and led to a rally which downed the Barons.

6. That second game of a double-header in Knoxville when Marshall Mauldin had fanned three successive times. Mauldin pleaded with Mailho who was hitting before him to get on second or third so he could drive him in. They both did, and Mailho made what was the winning run.

7. Two weeks before the season closed last year we started priming Leo Moon for one glorious performance in the Shaughnessy play-off. Eddie Rose, Dick Niehaus and I began getting Moon ready in various ways. Rose's job probably was the hardest. He had to make sure that Leo got at least two *nights* rest. The days never mattered. We were leading the Vols two games to none, in the final series, and Moon was sent in to pitch. About the fifth inning Moon began to get hot and he held them safely. In the sixth he asked for a relief man as he felt he was getting tired. He evidently didn't know his own strength for he finished an easy 11-1 winner. In this same play-off with the Vols Charlie Dresen boasted the night before that Jack Bolling would not get another hit during the series. That he was sure that he had located his weakness.

The first pitch Bill Crouch made to Jack that night wound up on the roof of the ice plant behind right field in Sulphur Dell. The box score the following day showed Bolling with five for five. Where's that chuckle, Chuck?

8. The day that Eddie Rose broke two ribs to rob Bud Hafey, of Knoxville, of a home run to save the game for us. The Crackers were one run ahead in the eighth and the Smokies had two men on when Rose made his sensational, but costly, catch.

9. Nig Lipscomb's two errors that let in two runs. Nig came back against Ray Starr, though, and drove in three runs with a homer late in the game. This more than made up for those muffs.

10. Larry Miller's shutout at New Or-

Continued on Page 14

# On the Level

## No Punches Pulled When Pros Don Budge and Ellsworth Vines Clash for Gold

By JOHNNY BRADBERRY

Atlanta Constitution Sports Writer



Don Budge

He walked in and flopped into a chair and immediately gave the impression of being the kind of person who doesn't read comic strips.

"This Budge-Vines match," he said. "It's all bunk. Anybody's a sucker to pay to see them play. It's all a big frame-up. One wins tonight, the other tomorrow."

**THERE WERE** 2,167 people who paid to see Don Budge and Ellsworth Vines play in Atlanta last month. There is no doubt that many of them plunked down their money, expecting to see a frame-up, a pre-arranged match.

Instead, they saw two of the hardest-fought tennis sets ever played in Atlanta. John Donald and H. Ellsworth asked and gave no odds. Both went after victory with all the years of experience and talent in them. It was strictly a battle all the way.

And if any of the 2,167 fans who saw the match walked out of the City Auditorium with the feeling they had been "gypped", that the match had been "fixed", I'll pawn my next week's stipend for a Mongolian dime.

Even a rank amateur observer

could tell no punches were pulled, that the match was strictly on the level.

Teams of the professional tennis league are sorry anyone doubts the genuineness of their matches. And both Budge and Vines are quick to set you right on the idea.

**PROBABLY THE** most important reason the matches are on the level is that a certain percentage of all gate receipts is set aside for the winner of the series. And since both are in the game for the coin they can get out, it is unlikely that either would pull punches while the other collects the dough.

Then too, both know that in a year or so another amateur star will decide to collect silver dollars instead of silver trophies for his net ability. Therefore, both have mercenary desires to be the pro title defender when this comes to pass.

When an amateur becomes "invincible" the pro boys go after him and usually the simon-pure succumbs to the lure of legal tender.

Naturally, his match with the world's professional champion will attract big crowds, which means more money for the pro crown defender.

Still another and equally important reason is that Budge and Vines are genuine sportsmen and feel that they owe it to the public to give the best that's in them.

**PROFESSIONAL** tennis players are not to be classed with the usual run of boxers and wrestlers. Their code of professional ethics is not to do what will please the most people and attract the largest crowds.

Tennis is an odd sport. It provokes no heckling of players that our American fan loves so much. There is a fine art to playing and even the boo boys know and appreciate skill on the court.

Vines and Budge know this. Other pros know it. And that's why their matches remain on the level.

### DUBIOUS HONORS

Forward Zook, Mogerly Junior College, Kansas City—With his team two points behind and a few minutes to play, he missed four free throws.

Ross Plymell, Brighton, Colo.—With the score 28-all, he sank a field goal in the last few seconds. But he made it in the wrong basket, thereby winning for the other team.

Hank Steinbacher, outfielder—He is, according to Dr. Ad Schacht, the loudest snorer in the major leagues.

Art Sykes, pugilist—He was, according to Joe Louis, on the receiving end of the hardest punch Louis ever delivered.

Gordon Bugg, Colorado College athlete—He was nicknamed "Jitter."

### SPORTING GOODS

- WILSON'S  
Equipment
- SPOTBUILT  
Shoes
- KING  
Sportswear

**Reeder & McGaughey**

Incorporated

97 Pryor Street, N. E.

ATLANTA

# Whistle Blower

## Officials' Association to Build Library on Mechanics of Officiating Football Games With Uniformity as Goal

By GEORGE (Pup) PHILLIPS



George (Pup) Phillips

Officiating ball games, at best, is a thankless task despite the remunerative aspect that it provides.

But it's a job that will keep you moving along, just as games do in America.

**I'M A FOOTBALL** official, and most of my work in the more important games has been confined to that of head linesman. Naturally it is to my interest and to that of officiating to make it as pleasant and as free of faulty spots as I possibly can.

I therefore try to be active in anything that would further the advancement of officiating and its relationship to both players and spectators.

Until ten years ago officials in the South and Southeast were hired individually by coaches. All that was required was a definite assignment and the official jotted it down in his book, which he generally tried to fill as full as possible. It was left to the official to make his personal schedule.

The result was a siege on coaches that had them hiding behind the goal posts and hedges around the sta-

diums. You couldn't blame them. The coaches had no way of putting out a SRO sign on his field. In some instances coaches were sent cigars for Christmas with a little reminder like "from Saw Clipping, umpire."

**THE EVIL** was dissipated with the organization of the Southern Football Officials' Association, commonly called the S. F. O. A. Under the new plan officials registered with the association and coaches met once a year with the secretary of the organization and selected their officials.

The association took another forward step when the coaches named ten referees, umpires, head linesmen and field judges each, a total of 40, and sent their names to the secretary. When appointments were made, names of coaches whose teams were playing were drawn and "high-man" officials assigned to this particular contest.

Following A. R. Hutchens' book on the mechanics of officiating, which grew out of the move toward betterment, there was a surprisingly noticeable improvement in jobs over this section. Hutchens, secretary of the S. F. O. A., ironed out difficult questions for each member of the organization. There have been revisions of the volume from time to time, and I believe that the coaches will agree that the plays of every game are far better covered than ever before.

**OF COURSE**, there always will be questioned decisions, because of the human element of the point of view and purely individual judgment. However, as a result of the steady work, officiating in the south stands above that in any other section of the country, I believe.

Because of the success of the mechanics of our officials, the East and the Southwest have adopted a manual which is almost identical with that of the S. F. O. A.

This has stimulated the movement for a standard manual for the whole

country, which, if adopted — and there is no reason to believe it won't be — will bring about more uniform interpretation in intersectional games.

**HERE IN THE S. F. O. A.** we are taking another big step this year. We are beginning a library of motion pictures on the mechanics of officiating. The entire book cannot be completed in one year, so we have planned to start with the kick-off and several of the more troublesome points and illustrate the proper method of covering these situations.

It is estimated that three years will be required for the completion of the volume. When finished it should be a fine textbook on all phases of whistle-blowing. Action pictures will be supplemented by explanatory notes that should clarify the knotty problems that bob up in practically every game.

Mr. Hutchens and the writer will supervise the work on the pictures, which will become not only a motion picture on officiating, but will be used to illustrate the revised manual.

A group of Atlanta officials will give their time to the filming of the picture. Buck Cheves will serve as referee; Walter Powell will be the umpire; George Gardner will be head linesman, and Tom Slate is the field judge. All are experienced arbiters with long careers of service behind them. They are members of the S. F. O. A. and the Georgia Football Officials' Association. Roy Mundorff, coach and demon motion picture man of Georgia Tech, will do the shooting and the technicolor picture will be made available to members of the G. F. O. A. before next season. We hope that they will take advantage of the opportunity.

Any contributing ideas from coaches and officials will be appreciated, as we hope to make the picture as near perfect as is possible.





Coach Lampe's Bulldogs carried Georgia to second place in Southeastern Conference pre-tournament competition. Left to right: Roy Chatham, forward; Alex McCaskill, guard; Cecil Kelly, captain and forward; Dan Kirkland, center, and Joe Killian, guard.

## IT'S A TOSS-UP

### Basketball in South Ranks on Par With That of Any Section

By **ELMER LAMPE**

Basketball Coach, University of Georgia

The first time I had a chance to see southern basketball was in the National Interscholastic tournament that was played at the University of Chicago for many years.

I recall that the south always was represented by formidable teams and many times had outfits in the semifinals or finals. One year, Athens High, of Texas, which was regarded as a southern quintet, won the tournament championship. And I recall the two times that Lanier High, coached by Selby Buck, competed in the carnival.

**ONE YEAR**, in particular, Lanier had a strong team and after the early rounds was established as favorite. However, like a lot of good teams, they hit their off-night before they got into the final brackets. As you know, a team can have only one bad

game in a tournament. That means curtains.

It isn't the best team that always wins in tournament play. In fact, it more often is a dark horse that comes through.

This national high school event was discontinued after 1931 and I saw no more southern basketball until I arrived in Athens, Ga., from Carroll College, in Wisconsin. Since coming to this section many persons have asked me how the game in this section compares with that of the middle west.

I was able to get a good glimpse of intercollegiate basketball in the 1938 Southeastern Conference tournament at Baton Rouge last March and more of it during our past season and in the tournament just finished at Knoxville.

In these conference games I saw

many styles and types of basketball: fast break, slow break, screening offense, zone defense and man-for-man, etc. From that standpoint, I didn't seem to me to be very different from that of a tournament in the middle west.

**AS FOR QUALITY** of play, there were a number of teams that would compare very favorably with some of the best teams in any section of the country. The officiating was more strict than is found in the Big Ten, for instance. But since being down here I have seen all types of officiating, just as there is everywhere—from those who call them close to those who are quite lenient. And that is one of the big problems of basketball. The rules probably should be changed very little from year to year. The great difficulty is

Continued on Page 10

## It's a Toss-Up

Continued from Page 9

attaining a uniformity of interpretation.

Formation of the Officials' Associations that have regular weekly meetings for coaches and officials on matters of interpretation are found to be most helpful.

Basketball does draw larger crowds in the middle west, but it is perhaps because it has been emphasized more and has become popularized. For instance, the University of Minnesota and the University of Wisconsin have seating capacities of 15,000 to 18,000 and they play to packed houses a number of times each season. It wasn't more than fifteen years ago that a crowd of 5,000 at a basketball game rated the headlines of a sports page. Basketball has been selling itself to the public and lack of seating capacity has become a problem in many places.

The state of Indiana, where I had my first two years of coaching, is a hot-bed of enthusiasm for basketball. Many high schools play the game from the beginning of the school year until April or May. Some of the smaller towns have seating capacities as large as the total population. When a basketball game is on, the whole town attends.

**IT WOULD BE** an easy matter for a Jesse James to ransack the town during a basketball game because nobody would be at home. Everyone would be at the game! The story is told in Indiana that when a boy is born, a basketball is placed into the crib. If he pushes it away, he is not allowed to live. If he immediately starts playing with it, he has the first requisite of good citizenship and they keep him. The reason why Indiana is well known in basketball is because it is so important to the people of Indiana. There are some small towns in Georgia that have a similar enthusiasm for the game, and the game very likely is gaining new followers in this state every season.

I believe basketball is well on the road to the same kind of popularity in every section of the country. It has reached the point where no section has a corner on the best teams. It is like football now: every section has its strong team. It used to be believed that the middle west had all

the good teams. But it has been shown recently that the strongest teams in the middle west can be defeated in the East and far West, and if they came into the South, they would get a share of defeats down here.

**BASKETBALL HAS** evened up so that when a good team of one section travels into another section, it very often meets with defeat. The teams may be matched evenly enough but the floor advantage and the varied interpretations of rules is apt to make the difference. It is inter-

esting to note that Kentucky this year defeated Marquette University, a strong representative from the middle west, and Marquette had beaten a number of Big Ten teams and Notre Dame.

After all, the game of basketball is only forty-eight years old and when one stops to consider the short time it has been in existence, it has had an amazing development. It will still continue to grow in popularity. Basketball gymnasiums that are large enough now will be too small in the not too far distant future.

### SUBSCRIPTION ORDER

The Georgia Coach & Athlete, 751 Park Drive, N. E., Atlanta, Ga.  
Send the **GEORGIA COACH AND ATHLETE** for **ONE YEAR**. I am enclosing \$1.00 check or money order.

Name.....

Address.....

City..... State.....

## DINKLER HOTELS

### Landmarks of Southern Friendliness



You will find the Dinkler Hotels located conveniently on all principal highways in the South... in each you will find a cordial welcome by a cheerful, friendly staff. The rooms are large and well ventilated... each with private bath and radio... garage connections are convenient and popular prices prevail in dining rooms and coffee shops.

- ★ The ANSLEY IN ATLANTA, GA.
- ★ The SAVANNAH IN SAVANNAH, GA.
- ★ The ST. CHARLES IN NEW ORLEANS, LA.
- ★ The ANDREW JACKSON IN NASHVILLE, TENN.
- ★ The JEFFERSON DAVIS IN MONTGOMERY, ALA.
- ★ The TUTWILER IN BIRMINGHAM, ALA.
- ★ The O. HENRY IN GREENSBORO, N.C.

MODERATE  
RATES

ILLUSTRATED FOLDERS  
SENT UPON REQUEST

## DINKLER HOTELS

CARLING DINKLER, President and General Manager  
OPERATING 3000 ROOMS IN SOUTHERN HOTELS

# Dempsey's Punches Fastest

Caddies Paid More Than Professors; Basketball Outdraws  
Football Two to One at Gate



Jack Dempsey

If speed means anything, Jack Dempsey delivered a more terrific punch in his prime than Champion Joe Louis throws in the present-day ring slaughter.

Authority for this fact is recently published Encyclopedia of Sports, by Frank C. Menke, who sat down and calculated that when Dempsey unslung, the blow at its zenith went winging at 135 miles per hour. The Brown Bomber's bombs amble along at 127 per, Menke reveals.

**GOSSIPING ON** down the list of sports, and including much historic data meanwhile, the book's 300 pages disclose caddying has advanced to one of America's big-time industries. The caddy, and minus his tips, tops the payroll of professors, totaling \$70,000,000. This sum is dwarfed by what 3,500,000 U. S. golfers shell out each year for the game — \$500,000,000. This is an average cost of \$140.

Menke explodes several sport fallacies in his volume. Fishing, for example, is not a poor man's pastime as so many writers and poets would have us believe. Of all the sports bills, angling rests on top of the pile with \$1,200,000,000.

Other than the old mill stream and

link activities, American sportsmen paid out for the following:

Firearms (hunting), \$650,000,000.

Bowling, \$450,000,000.

Skiing, \$150,000,000.

Attendance group, \$260,000,000.

Miscellaneous, \$190,000,000.

**OTHER MENKE DATA:** Softball outdraws baseball and basketball outdraws both. There were 90,000,000 paid admissions to basketball last year. Softball drew 72,000,000 and baseball drew 60,000,000. Football attracted 45,000,000 and boxing 22,500,000. Tennis drew 600,000.

Biggest single day's attendances: Auto racing, 165,000 at Indianapolis on Decoration Day, 1938. Baseball, 84,555 at Yankee Stadium, New York vs. Boston, Decoration Day, 1938. Basketball, 23,000 at Peiping, China, tournament in 1931. Boxing, 120,757, Dempsey-Tunney, Philadelphia, September 23, 1926. Corn husk-

ing, 130,000, 1935 championship, Newton, Ind. Football, 112,912, at Soldier Field, Chicago, Notre Dame-Southern California, November 16, 1929. Horse racing, 100,000, last year's Kentucky Derby.

**HANDBALL WAS** invented by the Irish in the tenth century.

One billion dollars is bet annually on horse races in the U. S. and \$100,000,000 is deducted in breakage and state and track fees, at mutual tracks.

A combination of running and hurling was man's first competitive sport. Throwing was second and wrestling was third.

And baseball is all wrong celebrating its Centennial this year. For, Menke says, (1) baseball was played long before 1839; (2) it probably never was played in Cooperstown, N. Y., that year; and (3) Abner Doubleday neither created the game's rules nor laid out the first diamond.



## RAWLINGS

The Original "Bill Doak" Glove . . . 6.75  
"George Sisler" Baseman Mitt . . . 7.50

ESTABLISHED 1896



## PARKS-CHAMBERS, Inc.

Men's and Boys' Outfitters—Sporting Goods

37 PEACHTREE ST.

# GOSSIPIN' GIRLIES

The Ladies' Hot Stove League Bats Up

Attendance at Albany Ball Park

By JIMMY ROBINSON

Sports Editor, The Albany Herald

Women talk a lot.

Talk creates interest.

Interest promotes attendance.

Attendance pays for games and players.

So—by this simple process of deduction, a canny Irishman, one Morton McLaughlin Wiggins by name, has found a way to interest Albany, Ga., women in baseball.

**THIS SAME** Wiggins is president of the Albany Baseball Club and a director of the Georgia-Florida Baseball League, which this year will begin its fifth year of operations.

One day last season, Wiggins glanced over a crowd at a game in the 6,000-seating Albany Stadium. He saw a great percentage of women present. Then the idea struck him: Why not find some way to interest more women in baseball?

He waited until the end of the season, then called together several prominent feminine baseball fans, discussing with them the idea of organizing a Women's Hot Stove League.

The ladies, followers of the game

and wishing to know more of the inside dope of the great national pastime, readily agreed. They elected Mrs. Dick Cherry, wife of a prominent South Georgia golfer who won the 1937 Radium Springs invitational tournament, president, Mrs. Charlie Will Johnson was named vice-president, and Mrs. D. T. Corbin secretary-treasurer.

Holding a meeting recently, they heard President Wiggins give them the lowdown on baseball's 100th birthday and the celebration planned at Cooperstown, N. Y., while discussing prospects for the coming season.

**THEY DECIDED** to take out a charter and make their organization the first official one of its kind in these United States of America. While it is true that other National Hot Stove Leagues have been formed to include women, this is known to be the first strictly women's organization.

Its purpose is to promote baseball among the femme fans of this city and section, and from the way the "league" started working, they'll

pack 'em in at the stadium this year. Albany holds every attendance award offered annually by the G-F circuit, last year seeing their attendance mark soar over the 50,000 mark—a remarkable figure for Class D baseball.

So while the local ladies have a good time discussing baseball and working in their Hot Stove League, President Wiggins smiles benignly and looks for greater attendance during the coming season.

And another thing. You don't hear a conversation like this at a meeting:

"**DIDN'T YOU** think that Susie's hat was awful when she went to the last Thomasville game. Honestly, she and Mamie Squash wear the most horrible hats!"

Instead, it runs more like this:

"Gee, what a squeeze play Johnny Keane pulled in the ninth inning" (and they don't mean a hugging act).

Another feature of this local women's organization is that it teaches the ladies the better points of the game, and gives them a chance to catch on to baseball's official slang.

## Serving Sports

Continued from Page 5

ly threatening the sway of "King Cricket," as we call our greatest summer sport. Nevertheless, preparations are being made for playing baseball in England during the summer and I personally hope that the game will prosper and increase in popularity there. It's a fine sport and I am one of its keenest "fans" even if it did take me some years to get to like it.

Since arriving in Atlanta, which I first visited for a few hours nearly ten years ago, I have had an opportunity to see what a fine job this great sporting city is doing for athletics. Its golf courses have amazed me, both by their beauty and their numbers. Some eighteen courses within a 20 mile radius of any city is quite something to boast of.

It is interesting to recall that the State of Georgia, and the City of Atlanta in particular, have sent perhaps a greater variety of fine sportsmen across the Atlantic than anywhere else in the South.

**THESE MEN HAVE** indelibly stamped

their names on the minds of the British sporting public. Wherever, over there, golf is played or talked about, British golfers will admire Bobby Jones until the end of of time. Bryan ("Bitsy") Grant has endeared himself to British tennis fans by his remarkable agility with the racquet. British boxing lovers will always remember the late Young Stribling as one of the most popular boxers that America ever sent to campaign in England. This year, golfing England is keenly anticipating the return of that other great Atlantan, Charlie Yates, to defend his British Amateur title.

It also begins to look as though yet another Atlanta golfer may before long be

heard from on international golf courses. I refer to Miss Dorothy Kirby, who seems destined for a great future.

In conclusion I should like to pay a tribute to the sunny South in general. I have been fortunate enough to go nearly all over it during my ten years in America, and have never left it but I wanted to return. Whether it has been in Daytona Beach, New Orleans, Lexington or Atlanta, the kindness and cordiality of everyone have been overwhelming, and nowhere more so than in Atlanta. Southern hospitality is something that one has actually to experience to appreciate.

## GENERAL SPECIALTY COMPANY

Manufacturers

Banners, Pennants, Flags, Felt Novelties, Plain and Fancy Embroidery  
Chenille and Felt Letters and Emblems, Celluloid Buttons and Badges  
Gold and Silver Embossing

71½ FORSYTH ST., N. W.

Atlanta, Ga.

WAlnut 5127



## All-Star Coach

Continued from Page 4

it necessary to provide out-of-the-ordinary equipment for them.

Because of the hasty organization and obtaining of the necessary equipment, parts of players' uniforms are often lost or forgotten enroute to the site of the game, bringing up such problems as blistered feet caused by new shoes.

**INEXPENSIVE GAME** equipment may be provided by the organization sponsoring the all-star team. This may be given to the boys as souvenirs of their participation in the game. An all-star coach is often confronted with many problems in organizing practice sessions, such as assembling boys at the practice site, despite conflicting school duties, part-time jobs and occasional lack of desire by some players who are inclined to be temperamental.

These practice sessions should be divided in such a way that no time will be wasted on unnecessary drills.

Much time should be given to punting, both the kicking and covering of the ball and the returning of punts. Frequently an all-star game settles down to a kicking duel and a team well organized along this line will have the advantage. This was the case in the game at Phoenix. The Atlanta team was fortunate in having Tech High's Bill Paschal and Decatur's Ralph Kenerly, the best kickers around Atlanta, on the firing line. They kept the Arizonans well under control most of the time.

**PRACTICE SESSIONS** are the most important part in the plan of building team spirit. All drills should be directed toward this end. Another problem of the coach of the all-star team is the conditioning or training regulations of the players. A simple set of rules and regulations should be laid down for the players to follow. Since the coach has little acquaintance with members of his squad, he cannot be sure that these rules are strictly observed. The only test to which he can put them is hard work to ascertain their physical endurance.

As most all-star games are played during the holiday season the boys are sure to experience difficulty in the strict observance of these rules. Therefore, as much leniency as pos-

sible should be allowed them, but at the same time not enough to affect their playing condition. Another difficult phase of the coaching of an all-star team is the conducting of them to the site of the game. This was especially difficult with the Atlanta All-Prep team as they had to travel almost 4,000 miles to and from the game.

Such problems arise as the packing and handling of baggage (uniforms, suitcases, medicine kits, etc.), the planning of menus and making of hotel arrangements. The conduct of players on the train is of much concern to the coach since all boys have boundless energy and become restless when couped up for several days.

The Atlanta boys were courteous and gentlemanly all through the trip. In fact, they deserved the praise of all those with whom they came in contact, both on the train and at their hotel.

**THE ATLANTA TEAM** worked twice a day until the day before the game and once then. This tended to center their minds on the playing of the game and caused them to forget the elaborate plans for entertainment by their hosts.

The actual planning of the game should be simple, with a few instructions to the quarterbacks as to choice of plays and a survey of the playing conditions at the field. Forward pass defense should be well-planned as the offense of many all-star teams is through the air rather than along the ground.

Some part of the plan should also be concerned with the defensive setups against any unusual formations that may be encountered. We were fortunate in having advance information on several freak plays used by the Arizonans and were successful in stopping them to a great extent. The Atlanta team handled itself well in that game and a lot of the credit should go to Jack Bradford, of Commercial, who handled the team well from quarterback. Expecting more of an aerial attack than anything else, the Arizonans were surprised at the running plays that beat them.

Added satisfaction came with a request from Larry Rouble, Phoenix High coach, who also was one of the head coaches of the Arizona all-stars. Rouble, a disciple of trick formations, asked for a list of the plays used by the Atlantians, stating that he wanted to install them for his team at spring practice.

## When in town

On business or pleasure, make your trip complete by stopping at the Georgian Terrace Hotel where it is quiet and comfortable, away from the downtown noises and smoke. We have two restaurants where good food is served at moderate prices.



Rooms from \$2.00 up



## Georgian Terrace Hotel

Where Ponce de Leon Meets Peachtree

J. F. deJarnette, Manager

## BOWL

- FOR FUN
- FOR HEALTH
- FOR COMPETITION

On the finest bowling alleys in the South, with the only sanctioned regulation Bowling equipment in or near Atlanta.

### AMERICA'S FAVORITE INDOOR SPORT

Eighty (80) fast tournament drives that are strictly modern, productive of high scores, at your disposal.

15c per game, at all times.

## BLICK'S

BOWLING CENTER  
20 Houston St.

LUCKY STRIKE  
671 Peachtree St.

## The New Ty Cobb

Continued from Page 3

those old days, he now looks at things from the eyes of a true sportsman and a fine gentleman.

"WHEN I WENT up to the big league," he said to me, "I had a lot of high ideals and a friendship for everybody. But a youngster breaking into big leagues then had far different conditions to confront, than the kids of today. Now the old timers welcome the star recruits. They realize that new blood may make a pennant winning team and all can share in the gold mine of the world series. They help out the kids and show them a lot.

"But when I came to Detroit, all the veterans on the club resented it and made life mighty difficult for me. I had to fight daily for my job. I had to overcome many obstacles and much unfairness. Whatever improvement I made I had to achieve myself. Nobody helped me and offered suggestions. They were antagonistic to me and never failed to show it. As a result, I guess I developed a mean streak. I was a hot tempered kid and when I saw they didn't like me, I said to myself, 'to hell with 'em.' And I gave 'em as good as they sent. Probably I should have adopted the philosophy of returning good for evil. As I think back now I can realize there were a lot of things I could have done to have made my lot easier and have won more friends.

"They called me a great competitor. I know I loved to win. Losing a ball game was a calamity to me. The opposing teams were real enemies. I gave everything I had to beat 'em."

**COBB LIVES IN** a beautiful home home at Atherton, about 25 miles from San Francisco and a mile from Stanford University. His son, Herschell, is a student at Stanford. Herschell weighs 225 pounds and but for an eye injury likely would have been a great football lineman. As his sight is bad in one eye, Ty advised him not to play. Should he have received an injury to the other eye in football he might have been badly handicapped in life.

Cobb is well fixed financially. He invested his money wisely and many folks out there told me he was a millionaire. Anyhow, he has enough of the worldly goods to live the life of a country squire and to hunt and fish

to his heart's content. And believe me, California is what is traditionally known as a sportsman's paradise. Game and fish abound. And ever and anon Ty and a few cronies go down into Mexico to hunt.

Cobb also is a great football fan and takes in all the games. He sat on the Tech bench at Berkeley and pulled hard for the Jackets against California.

Ty can't understand the defeats: complex of some football coaches. One day before the game he cornered Coach Alexander.

"Say," he said, emphasizing his remarks by prodding Alex in the ribs, "What's all this stuff you are saying about not having a chance to beat California? What the H—? Why don't you tell your boys to get in there and beat the stuffing out of 'em?"

"Football is different from baseball," Alex replied. "If we played every day like they do in baseball it would be good psychology to tell 'em they ought to win. But when you play just once a week you can't let your boys get cocky. The underdog psychology is the best in football."

But Ty couldn't see it that way. "That attitude doesn't appeal to me," he said, "If I were coach of a football team I'd tell my boys that there wasn't a team walking that could beat 'em. And if any of 'em got too big for his boots I'd kick him in the pants."

Ty is of course still vitally interested in professional baseball, although he thinks the lively ball has done away with some of the finest strategy of the game.

"They don't go after that one run like they used to," he says, "Now they want 'em in clusters. Base stealing is more of a lost art.

## Pay-Off Plays

Continued from Page 6

leans. Miller gave up only two hits and won the deciding game of the first series we played in Pelicanville.

**11. TOM SUNKEL** supplied one thrill after another throughout the season. One that stands out clearly occurred in Birmingham. We were one run behind and I asked Tom to pinch-hit for the pitcher, at the same time inquiring if he thought he could hit a fly and score the tying run from third. "Why not a double?" Tom asked. He strode up there and cracked a triple. In the second game of the Dixie Series Sunkel was so fast that the Beaumont batters were complaining of not being able to see the ball. One particular pitch that night showed me something that I'll never forget. He started a fast ball about three inches outside. Just before it reached the plate it actually jumped and when it crossed it was about six inches inside. Both of us missed the ball.

**12.** In the last game of the series at Beaumont something happened that perhaps will never be repeated. Leo Moon was having trouble controlling the Texas League ball, which is much smoother and slicker than our ball. He held them scoreless for three innings despite the fact that he issued at least six bases on balls. In the fourth his control still was wobbly. Sunkel and Beckman went to the bullpen. Two walks and a single filled the bases with one out. The batter, Frank Croucher, Beaumont shortstop, worked Moon for a two-and-two count. On the next pitch Croucher fouled the ball toward our bullpen. Dewey Williams turned around just in time to catch the ball on the first bounce. He had a Southern League ball in his glove and when he retrieved the foul he tossed it to Umpire Joe Pate at third. Pate gave the ball a routine inspection.

**PATE TOSSED** it to Chatham, who walked in to Moon, and told him that it was a Southern League ball and maybe he had better change it. "Gimme that ball, quick," Moon muttered. "Not on your life will I give it up. It's a life saver."

The next pitch was a perfectly pitched curve ball which caught the plate on the low inside corner. Croucher hit a ground ball to Johnny Hill, who scooped it up and tossed it to Russ Peters, who in turn made a sensational running throw to first for a double play. Moon breezed the rest of the game.

### Georgia High School Coaches Association

Greetings From

### O'SHEA KNITTING MILLS, CHICAGO, ILL.

Manufacturers Athletic Knitted Wear and Protective Equipment for Every Sport

Leading High Schools and Universities from Coast to Coast Use O'SHEA Equipment. Famous for fine tailoring and designing, our materials and standard school colors cannot be equaled.

### O'SHEA KNITTING MILLS

2701 N. Pulaski Road

Chicago, Ill.

# SPLIT MINUTES

By DWIGHT KEITH

Secretary of Georgia Coaches Association

## By DWIGHT KEITH

Several Georgia coaches have written for information as to how the All-Star prep players will be selected this summer. Some have mailed their selection to the secretary.

### THE COACHES ASSOCIATION

voted at the August meeting to employ a slightly different method this summer. The players are to be selected by two committees. The committee for the Northern division is as follows:

District 4—F. H. DuBose, La-Grange High School.

District 5—Weyman Tucker, North Fulton High School.

District 7—Homer Sutton, Dalton High School.

District 9—N. R. Haworth, Canton High School.

District 10—Bob Lee, Elberton High School.

The committee for the Southern division:

District 1—Andy Morrow, Savannah High School.

District 2—J. K. Harper, Thomasville High School.

District 3—Jack Finklea, Americus High School.

District 6—H. W. Sturgis, Eatonton High School.

District 8—Bobby Hooks, Valdosta High School.

District-at-Large—Selby H. Buck, Jr., Lanier High School.

**NOMINATIONS** should be mailed to the committeeman from your district. Please mail to the committee only the names of players who have agreed to participate, if chosen.

**THIS WILL SAVE** the committee much time and trouble in contacting and obtaining the acceptance of the players. The personnel of the two teams thus can be announced sooner and more definitely, and will result in better publicity and a more consistent program. Send in your nom-

inations promptly so that no worthy player will be overlooked.

**TO BE ELIGIBLE** to participate in the clinic and All-Star game the player must graduate from high school this year. There is no age limit. Some coaches failed to nominate some of their boys last year because of this misunderstanding. There is only one eligibility rule, and that is that the boy graduate this school year.

**IT IS PLANNED** to have two all-star basketball teams, and Coach Forrest C. Allen, of the University of Kansas, already has been engaged to coach one of them. Coach Roy Mundorff, of Georgia Tech, will coach the other team. Dr. Allen's methods and technique are well presented in a recently published book, "BETTER BASKETBALL," which I am sure will be of great interest to all basketball coaches.



### THIRST ASKS NOTHING MORE

It's natural to get thirsty. So it's natural to pause at the familiar red cooler for an ice-cold bottle of Coca-Cola—the perfect answer to thirst. Enjoy one now.



*The Lure of  
Claude S. Bennett Diamonds*

**The Pride and Joy  
of Ownership . . .**

There is a genuine satisfaction when you  
buy at the store where Confidence can be  
placed without hesitancy.

**Terms:** One-fifth Cash  
Balance 10 equal monthly payments

*We Invite Your Account*

**Claude S. Bennett**

INC.  
DIAMOND MERCHANTS

207 Peachtree

ATLANTA



# Holsum Cafeteria

Atlanta's Newest and Finest

---

---

**HOLSUM FOOD  
IS GOOD FOOD**

---

---

More Conveniently Located and Most Economical



Across from Davison-Paxon Co.



